



# MBA *for* Professionals



WILLAMETTE  
UNIVERSITY

MBA

**Salem Campus**  
Fall 2023 Cohort

**Portland Campus**  
Fall 2023 Cohort



# TOP RANKED *program*

The Atkinson Graduate School of Management (AGSM) is the #1 business school in Oregon according to Businessweek, Forbes, Poets&Quants, QS, and the Princeton Review. Willamette's MBA for Professionals program is accredited for business by AACSB International, which represents the highest standard of achievement for business schools worldwide.

The MBA for Professionals program is designed to help you advance your career in business, government, or not-for-profit organizations. Our world-class faculty work closely with students to develop the knowledge and skills necessary for long-term success through real-world and case-based examples. The same faculty that makes the AGSM #1 teach at our Salem campus as well as our Portland campus.



OPPORTUNITIES  
THAT FIT  
YOUR GOALS

## Career Management

Our Career Management team works with students one-on-one and in group settings. We get to know you and your career goals and are committed to your success.

### CUSTOMIZED CAREER SERVICES INCLUDE

1:1 CAREER COACHING APPOINTMENTS

OPPORTUNITIES TO CONNECT WITH ALUMNI & EMPLOYERS

PROFESSIONAL DEVELOPMENT WORKSHOPS AND PROGRAMMING

TREKS TO MAJOR WEST COAST EMPLOYERS



### MAJOR EMPLOYERS OF OUR STUDENTS AND GRADUATES INCLUDE

|                         |                   |                           |
|-------------------------|-------------------|---------------------------|
| adidas                  | Hewlett Packard   | Portland General Electric |
| Cambia Health Solutions | Intel             | PwC                       |
| Charles Schwab          | Kaiser Permanente | SAIF                      |
| Columbia Sportswear     | KEEN Footwear     | Salem Health              |
| Daimler Trucks          | Kerr Concentrates | State of Oregon           |
| Deloitte                | Lam Research      | Tektronix                 |
| Fisher Investments      | Microsoft         | Tillamook Creamery        |
| FLIR Systems            | Moda Health       | U.S. Bank                 |
| Garmin                  | Nike              | Wells Fargo               |
| Gartner                 | NW Natural        |                           |
|                         | Oregon Metro      |                           |

## MBA for Life

MBA for Life provides lifelong learning opportunities and return on investment. When you are a Willamette MBA alum, you are a Willamette MBA for Life.

### FREE COURSES

Willamette MBA alumni can take free supplementary courses—for life.

### PROFESSIONAL DEVELOPMENT AND NETWORKING

Our alumni have access to regular networking opportunities, seminars, international trips, and career management resources. Continue to update your skill set and stay competitive in the job market throughout your career.

## Our Format

The MBA program is designed to fit your schedule. With two evening courses per semester, you can continue to work full-time and complete your degree in 24 months.

We want you to stay focused on what matters and that's why we take care of registration, provide course materials, and serve a catered dinner to every class meeting.

|                   | FALL 2023<br>PORTLAND COHORT  | FALL 2023<br>SALEM COHORT                                 | SPRING 2024<br>PORTLAND COHORT                               |
|-------------------|---|---|--|
| WEEKLY SCHEDULE   | Portland Center<br>Wednesday and Thursday<br>evenings, 6–10 p.m.        | Salem Campus<br>Monday and Tuesday<br>evenings, 6–10 p.m. | Portland Center<br>Monday and Tuesday<br>evenings, 6–10 p.m. |
| ACADEMIC CALENDAR | Orientation: Aug. 26, 2023<br>First Year Classes: Aug. 28–Dec. 11, 2023 |   | Orientation: TBD<br>First Year Classes: TBD                  |



See Fall 2023 dates at:  
[WILLAMETTE.EDU/GO/MBA-CALENDAR](https://willamette.edu/go/mba-calendar)

## Curriculum

| FOUNDATIONAL KNOWLEDGE   | FUNCTIONAL KNOWLEDGE  | SYNTHESIS & INTEGRATION  |
|--|---|--|
| <b>SEMESTER 1</b><br><br><b>LEAD: Leadership Effectiveness &amp; Development</b><br>(4 Credits) GSMPR 621<br><br><b>Data Analysis, Modeling &amp; Decision Making</b><br>(4 Credits) GSMPR 622 | <b>SEMESTER 3</b><br><br><b>Creating and Implementing Market Driven Strategies</b><br>(4 Credits) GSMPR 625<br><br><b>Elective</b><br>(4 Credits) | <b>SEMESTER 5</b><br><br><b>Operations and Information Management</b><br>(4 Credits) GSMPR 627<br><br><b>Elective</b><br>(4 Credits)                                       |
| <b>SEMESTER 2</b><br><br><b>Accounting for Managers</b><br>(4 Credits) GSMPR 623<br><br><b>Managing Organizations: Individuals, Teams and Human Resources</b><br>(4 Credits) GSMPR 624         | <b>SEMESTER 4</b><br><br><b>Finance and Economics for Managers</b><br>(4 Credits) GSMPR 626<br><br><b>Elective</b><br>(4 Credits)                 | <b>SEMESTER 6</b><br><br><b>Strategic Management</b><br>(4 Credits) GSMPR 631<br><br><b>IMAP (Integrative Management Project) Capstone Course</b><br>(4 Credits) GSMPR 632 |

### ADD VALUE TO YOUR MBA WITH DATA SCIENCE

MBA students can choose to augment their skill sets with additional coursework in Data Science.

[CERTIFICATE IN DATA SCIENCE](#)

[MASTER'S IN DATA SCIENCE](#)



Learn more at:  
[WILLAMETTE.EDU/GO/MBA-MSDS](https://willamette.edu/go/mba-msds)



Learn more about our courses at:  
[WILLAMETTE.EDU/GO/MBA-COURSES](https://willamette.edu/go/mba-courses)

A man with short brown hair and a light beard, wearing a vibrant blue button-down shirt, stands in a classroom or lecture hall. He is looking upwards and to the left with an engaged expression. In his right hand, he holds a black remote control, and in his left hand, he holds a white marker. The background features a whiteboard and wooden paneling. The text 'OUR FACULTY is the difference' is overlaid on the lower half of the image in a white serif font.

OUR  
FACULTY *is*  
*the difference*

# Tuition

Tuition and awards are fixed for the entire 24 months of the program. Tuition includes textbooks, case studies, library resources, dinner on class nights, 24/7 access to meeting and study space on campus. No tuition increases. No hidden fees.

## PROGRAM COSTS AND AID

\$14,082/semester (6 semesters total)\*

Average scholarships or employer based discounts cover 20% of program cost.

All applicants are considered for a range of scholarships with no separate application process.

100% of students receive scholarship aid from Willamette MBA.

## AVAILABLE SCHOLARSHIPS

Dean's Achievement Scholarship

Dean's Opportunity Scholarship

Community Enrichment and Engagement Scholarship for Traditionally Underrepresented Students

Early Action Scholarship  
(apply by 5/31 for Fall or 10/31 for Spring)

George and Colleen Hoyt Nonprofit Scholarship

Leadership Portland, Salem, and Clark County Scholarship

Willamette Alumni Scholarship

\* Program cost is subject to change. Contact admission staff for updates.

## EMPLOYER PARTNERSHIP DISCOUNTS

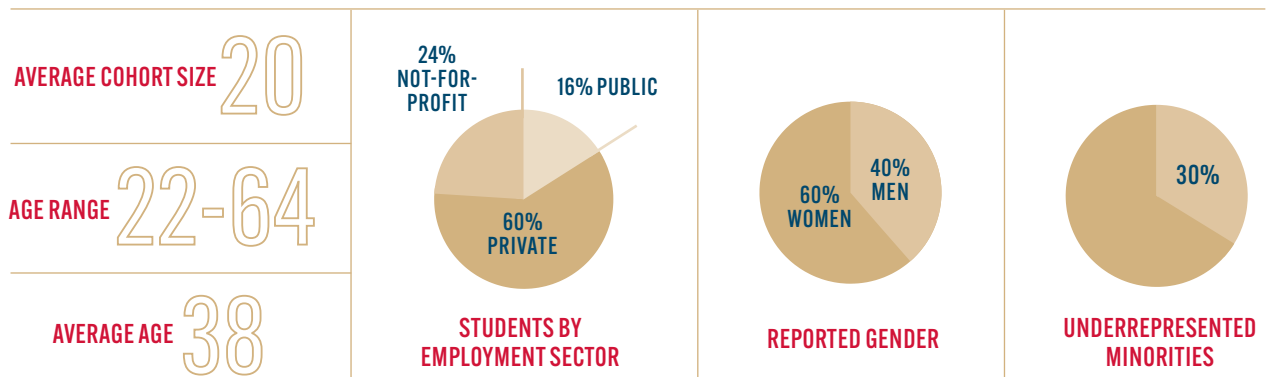
Employer partnership discounts are automatic tuition discounts given to employees from the following organizations:

|                                     |   |
|-------------------------------------|---|
| adidas                              | NAVEX Global, Inc.                      |
| Audigy                              | Nike, Inc.                              |
| Cambia Health Solutions             | Non-Profit Employee of a 501(c)(3)      |
| Carrier Global                      | NW Natural                              |
| Clackamas Community College         | Oregon Bankers Association bank members |
| Columbia Sportswear                 | Oregon Tool                             |
| Confederated Tribes of Warm Springs | Pac/West Lobby Group                    |
| Daimler Truck North America         | Portland General Electric               |
| Doty Pruet Wilson PC                | SAIF                                    |
| Garmin International                | Salem Health                            |
| Government Employee                 | Starbucks                               |
| Hewlett-Packard                     | State of Oregon                         |
| Intel Corporation                   | Under Armour                            |
| Kaiser Permanente                   | Weyerhaeuser                            |
| KEEN Footwear                       | Wieden+Kennedy                          |

*To add your organization to our partnership program or for more information regarding employer partnership discounts, scholarships, and other financial aid resources and awards, please contact our admissions team.*

**MBA-P@WILLAMETTE.EDU | 971-717-7260**

# MBA for Professionals Student Profile



APPLY TODAY

## Application Steps

1

### FILL OUT A FREE APPLICATION ONLINE YOU WILL NEED TO INCLUDE:

REFERENCES  
PERSONAL STATEMENT  
RESUME

2

### TRANSCRIPTS

Have official transcripts sent by school  
to: [mba-p@willamette.edu](mailto:mba-p@willamette.edu) or mail to:  
Willamette MBA, 200 Market St., Suite  
101, Portland, OR 97201

3

### OFFICIAL GMAT OR GRE SCORE

Applicants may request to waive the  
GMAT/GRE. Contact us to learn more.

4

### ADMISSION INTERVIEW



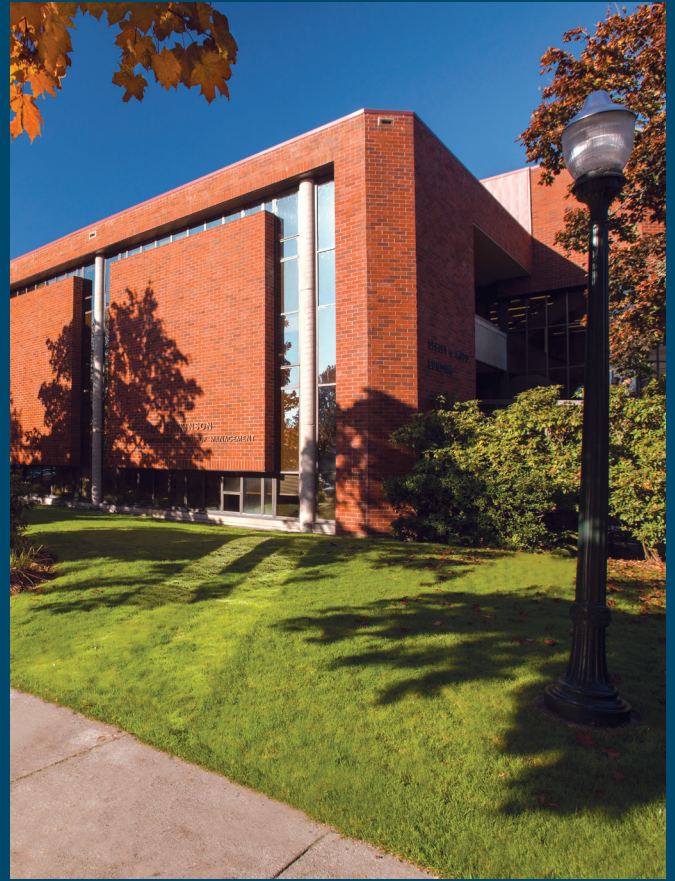
Apply now at:  
[WILLAMETTE.EDU/GO/APPLY-MBA-P](https://willamette.edu/go/apply-mba-p)

Receive personal assistance today by at:  
[MBA-P@WILLAMETTE.EDU](mailto:MBA-P@WILLAMETTE.EDU) | 971-717-7260





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Salem, OR 97301  
503-370-6167

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*Learn more at:*  
[WILLAMETTE.EDU/MBA](http://WILLAMETTE.EDU/MBA)

*Or email:* [MBA-P@WILLAMETTE.EDU](mailto:MBA-P@WILLAMETTE.EDU)

